

# Future Online

## Services

We can help you acquire customers, delight the ones you have, help you make money, save money, show up your competitors, get more from your existing IT, impress the board - and all this on time and on budget too. The proof is in the measurable results we deliver time and time again for our clients. Hosting, Website Design, Development and Newsletter Management are just some of the services we offer. Content management solutions "I need to be able to update and maintain my website in real time, using non-IT staff." We'll help you select and deploy an easy-to-use, future-proof, scalable Content Management System. User-centred design

"Our website's out-of-date, off-brand and hard to use." We're brilliant at user-centred design. We'll deliver you a new site, on brand and on budget. Accessibility

"We want our website to be accessible to everyone everywhere, regardless of who they are, or what they are using." Ensuring that users out there, who love their Firefox, Internet Explorer, or any other browser will be able to access your website. Web copywriting

"Our copy is full of jargon and waffle, it's out of date, off-brand and there's way too much of it." We can help ensure that your Web copy is usable, accessible, on-brand and in plain English.

## Information architecture

"We've got loads of content but people can't find the information they need quickly." Our talented Information Architects will get your navigation and structure under control. Accessibility "We want our website to be accessible to everyone everywhere, regardless of who they are, or what they are using." Ensuring that users out there, who love their Firefox, Internet Explorer, or any other browser will be able to access your website.

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